

## DETAILED PROGRAM

30 May 2018 (Wednesday)

**09.00–10.00** *Registration*

**10.00–10.30** *Opening ceremony (Ceremonial Hall)*

**Gábor Szabó**, Rector of the University of Szeged

**Péter Mezei**, Vice Dean of the Faculty of Law and Political Science

**10.30–11.30** **KEYNOTE ADDRESS** (Ceremonial Hall)

**Epp Lauk** (*University of Jyväskylä, Finland*): **Understanding the Transformation of CEE Journalism Cultures:  
A Comparative View**

Chair: *Péter Mezei*, Vice Dean of the Faculty of Law and Political Science

**11.30–12.30** **KEYNOTE ADDRESS** (Ceremonial Hall)

**Jérôme Monnet** (*University of Paris-Est Marne-la-Vallée, France*): **Public Landscape as Communication Space**

Chair: *Péter Mezei*, Vice Dean of the Faculty of Law and Political Science

**12.30–13.30** *Lunch break*

13.30–14.45 Thematic session		
T 1	<p><b>Religious, Communicative and Political Space</b>  <i>Chair:</i> Ákos Lázár Kovács</p> <ul style="list-style-type: none"> <li>• András Máté-Tóth: The phenomenon of populism in the religion studies</li> <li>• Rafal Lesniczak: Contemporary relations of religion and politics – communicative space and political space. Polish perspective after 2015</li> <li>• Dóra Laborcz: Mission Impossible: Independent and Professional Journalism on Religion in Hungary</li> <li>• Anna Adamus-Matuszynska, Krystyna Doktorowicz, Piotr Dzik: Logo as Visual Symbol of Country Identity</li> </ul>	Room 1
T 2	<p><b>Contemporary Forms of Free Speech Censorship in Europe – The Place of the State in Media System I.</b>  <i>Chair:</i> Michał Kuś</p> <ul style="list-style-type: none"> <li>• Judit Bayer: Could publication through platform providers be regarded as a human right?</li> <li>• Waldemar Tłokiński, Bartosz Wiśniewski: Journalistic media supposition in the mirror of political space</li> <li>• Marius Dragomir: Media capture: when politics and business marry to gag independent journalism</li> <li>• Péter Bajomi-Lázár: Authoritarianism and ideology</li> </ul>	Room 2
T 3	<p><b>Network Citizens in Central and Eastern Europe. Communicative Political Power and Empowerment of Digital Generation I.</b>  <i>Chair:</i> Bogusława Dobek-Ostrowska</p> <ul style="list-style-type: none"> <li>• Lilia Raycheva: Populist Political Communication in the Bulgarian Media Ecosystem</li> <li>• Andrej Školkay: How the Murder of a Journalist Changes Politics and Society: Causes and Consequences as Framed by the Media Coverage of the Assassination of Journalist Ján Kuciak</li> <li>• Svetlana Bodrunova: Mapping Oppositional Discourses in Today's Belarus across Languages and Platforms</li> <li>• Gabriella Szabó, István Micsinai: Facebook as pathway to news media. The case of Hungary</li> </ul>	Room 3
T 4	<p><b>Governance without Government</b>  <i>Chair:</i> Edit Soós</p> <ul style="list-style-type: none"> <li>• Tamás Kaiser: Territorial governance in flux: a case of the city regions in England</li> <li>• Edit Somlyódyne Pfeil: Preconditions of Network Governance in Hungary from the Aspect of Cross-border Institution Building</li> <li>• Zsolt, Menyhárt: Cross-border cooperation in frame of the cohesion policy</li> <li>• Gyula Ocskay: The EGTC: a tool for cross-border governance? Experiences of the Hungarian Groupings</li> </ul>	Room 4

**13.30–14.45 Thematic session**

<p><b>T 5</b></p>	<p><b>Political Space of Entertainment in Late Night Talk Shows and Prison Radios</b>  <i>Chair:</i> Norbert Merkovity</p> <ul style="list-style-type: none"> <li>• Eean Grimshaw, Menno Reijven: Politician’s changing Identities in Late-Night Talk Shows</li> <li>• Dorottya Molnár-Kovács: From political to politicized– how late night comedy became a sphere of political activism in the United States</li> <li>• Menno Reijven: Entering Entertainment: Being a Politician on a Late-Night Talk Show</li> <li>• Gergely Gosztanyi: Communication behind the grids: the experience of the prison radios</li> </ul>	<p>Room 5</p>
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*14.45–15.00 Coffee break*

## 15.00–16.00 Thematic session

T 6	<p><b>Secular and Sacred Public spheres</b>  <i>Chair:</i> András Máté-Tóth</p> <ul style="list-style-type: none"> <li>• Zoltán Hidas: The Sociological Revelation of the Phenomenon of the Space</li> <li>• Ákos Kovács: Secularization Theories and Mediated Public Spheres</li> <li>• Mónika Andok: Religious Communities' Digital Media Use and their Digital Public Sphere</li> </ul>	Room 1
T 7	<p><b>Contemporary Forms of Free Speech Censorship in Europe - The Place of the State in Media System II.</b>  <i>Chair:</i> Bartosz Wiśniewski</p> <ul style="list-style-type: none"> <li>• Irina Kharuk: Online Journalists and Bloggers in Russia under the New Legal Regulations: Current Changes and New Practices</li> <li>• Bogusława Dobek-Ostrowska: How the Media Systems Work in Central and Eastern Europe</li> <li>• Ferenc Hammer: Rock around the blocks – State and popular music between 1977 and 2017 in Hungary</li> </ul>	Room 2
T 8	<p><b>Network Citizens in Central and Eastern Europe. Communicative Political Power and Empowerment of Digital Generation II.</b>  <i>Chair:</i> Márton Demeter</p> <ul style="list-style-type: none"> <li>• Bissera Zankova: Medialized politics and politicized media. Some characteristics of the Bulgarian media model</li> <li>• Anna Litvinenko, Svetlana Bodrunova: No Longer Textual: Electoral Talk in Russian Facebook and Twitter of 2018 and the Rise of Political Videoblogging</li> <li>• Dina Vozab, Antonija Čuvalo, Zrinjka Peruško: Mediatization at the periphery</li> </ul>	Room 3
T 9	<p><b>Platforms and Digital Journalism – Mapping the Connections between Technology, Culture and Policy I.</b>  <i>Chair:</i> Jérôme Monnet</p> <ul style="list-style-type: none"> <li>• Marie Palmer: Encoding and decoding in the context of Facebook's algorithmically-customised circulation of legacy news content. A qualitative study of how millennial French journalists make meaning on Facebook.</li> <li>• Tamás Tófalvy: Facebook and the changing digital media ecosystem: the case of Hungary</li> <li>• Dmytro Hubenko: How Ukrainian Journalists Used Facebook as a Digital Space during a Political Crisis of 2013-2014 in Ukraine</li> </ul>	Room 4

## 16.00–16.15 Coffee break

## 16.15–17.30 Thematic session

T 10	<p><b>Different Public Needs</b>  <i>Chair:</i> Attila Bátorfy</p> <ul style="list-style-type: none"> <li>• Agnes Jele: The Reflection of Central Bank Communication in the Media: (De)constructing a Common European Public Sphere</li> <li>• Dinko Gruhonjic: Problems With Project Based Model Of State Co-Financing Media Content Production In Serbia</li> <li>• Judit Bayer: Media pluralism as part of the European regulatory policy</li> <li>• Brindusa Armanca: Fake opinion makers in media. How could EU regulations to fight against them?</li> </ul>	Room 1
T 11	<p><b>Innovative methods of studying polarization in communication</b>  <i>Chair:</i> Svetlana Bodrunova</p> <ul style="list-style-type: none"> <li>• Anna Sytnik: Case Study: the Syrian Conflict in «Twitter» and Mainstream Media</li> <li>• Radu Meza: A Digital Social Science Approach to Studying Hate Speech on Facebook in Romania and Hungary</li> <li>• Sergei Bogdanov: Symbolization of the political process in Russia</li> </ul>	Room 2
T 12	<p><b>Platforms and Digital Journalism – Mapping the Connections between Technology, Culture and Policy II.</b>  <i>Chair:</i> Tamás Tófalvy</p> <ul style="list-style-type: none"> <li>• Margareta Salonen, Niina Sormanen, Epp Lauk: Newspapers' Facebook pages as a space for interaction with the readers</li> <li>• Bartosz Pietrzyk: YouTube platform as a space of communication: Youtubers age</li> <li>• Sylwia Męcfal: Journalists under pressure on the local level – case studies from Poland.</li> <li>• Michał Kuś, Piotr Sula: Public or National? Polish Political Parties' Views on the Role of Public Service Media</li> </ul>	Room 4

**20.00–24.00** Reception – Toast by Zoltán Vajda, Vice Dean of the Faculty of Arts

Music – Dollár Boys Band (Ceremonial Hall)

## 31 May 2018 (Thursday)

**10.00–11.00** **KEYNOTE ADDRESS** (Ceremonial Hall)

**Sabina Mihelj** (*Loughborough University, United Kingdom*): **A Decline of Publicness: Rethinking the Transformation of CEE Media After 1989**

Chair: *Péter Paczolay*, Professor of the Faculty of Law and Political Science, Judge of European Court of Human Rights

**11.00–12.00** **KEYNOTE ADDRESS** (Ceremonial Hall)

**András Bozóki** (*Central European University, Hungary*): **Discursive Change and Regime Change**

Chair: *Péter Paczolay*, Professor of the Faculty of Law and Political Science, Judge of European Court of Human Rights

**12.00–12.15** *Coffee break*

## 12.15–13.30 Thematic session

T 13	<p><b>Digital Literacy and Inclusion I.</b>  <i>Chair:</i> István Zsigmond</p> <ul style="list-style-type: none"> <li>• András Vajda, Gyöngyvér Tőkés: Grannies go digital: the role of digital technology in grandparent-grandchild relationships</li> <li>• Livia Benkő: CEE pattern of IoT across the Hungarian communications context</li> <li>• Gyöngyvér Tőkés, András Vajda: Digital Exclusion among Older Adults in Rural Regions of Romania</li> </ul>	Room 1
T 14	<p><b>Political polarization in the age of hybrid media</b>  <i>Chair:</i> Gabriella Szabó</p> <ul style="list-style-type: none"> <li>• Béla Janky, Gabriella Szabó, Zoltán Kmetty: Media consumption, networks and political attitudes in the age of hybridity</li> <li>• Lenka Hrbková: Trust in Media in Polarised Times: An Experimental Study</li> <li>• Jelena Kleut; Ana Milojević; Aleksandra Krstić: Media framing of “Stop the Dictatorship” protest in Serbia: Examining the protest paradigm in polarized media landscape</li> </ul>	Room 3
T 15	<p><b>Activism, Internet, and Re-theorizing the Political Community</b>  <i>Chair:</i> Emilia Barna</p> <ul style="list-style-type: none"> <li>• Annamária Neag: The Hungarian Two-tailed Dog Party: political parody and the rise of the ‘nectorate’</li> <li>• Mihály Szilágyi-Gál: Internet as Anarchy - Toward a Political Philosophy of the Internet</li> <li>• Jakub Nowak: Civic space revisited – activism on/and platforms</li> </ul>	Room 4
T 16	<p><b>Own and the Other’s: national images and identities under construction</b>  <i>Chair:</i> Bertalan Pusztai</p> <ul style="list-style-type: none"> <li>• Benedek Tóth: Metropolitan environments in the 19th Century: new ways of constructing and understanding of social space</li> <li>• Gulbin Kiranoglu: Nationalizing Istanbul</li> <li>• Anton Dinerstein: Public Creativity and Cultural Identity in Modern-day Belarus</li> </ul>	Room 5

## 13.30–14.30 Lunch break

## 14.30–15.45 Thematic session

T 17	<p><b>Digital Literacy and Inclusion II.</b>  <i>Chair:</i> Rozália Klára Bakó</p> <ul style="list-style-type: none"> <li>• Katalin Gál, Levente Székedi: Digital Literacy at the Partium Christian University</li> <li>• Otilia Armean: Multiple presences in the classroom</li> <li>• István Zsigmond: Metacognition and digital literacy</li> <li>• Barna Kovács: Human wisdom in a digital world</li> </ul>	Room 1
T 18	<p><b>Populism I.</b>  <i>Chair:</i> Gergő Hajzer</p> <ul style="list-style-type: none"> <li>• Dorota Piontek, Małgorzata Tadeusz-Ciesielczyk: Mediatization of politics and populization of political communication</li> <li>• Snjezana Milivojevic: Popularity Performance and Critical Reporting</li> <li>• Réka Sárközy: "Who is in the picture?" Poster Wars In Hungary</li> <li>• Tamás Tóth: Key Modifications in Donald Trump's Twitter Rhetoric after the 2016 Presidential Election</li> </ul>	Room 3
T 19	<p><b>Spaces of the nation: constructing spaces, memories and rituals</b>  <i>Chair:</i> Jérôme Monnet</p> <ul style="list-style-type: none"> <li>• Aron Kerpel-Fronius: Constructing Civic Religion Through Sites of Memory. The Case Study of Hungary and Poland</li> <li>• Nataša Simeunović Bajić, Marija Vujović: Sacred spaces of mediatized cultural memory: Return to the socialist Yugoslavia</li> <li>• Hanneleena Hieta, László Mód: Szobori Búcsú: A Multiple Times Invented Tradition</li> <li>• Bertalan Pusztai: Exoticising minority traditions in culture economies: invented traditions in rural festivals</li> </ul>	Room 4
T 20	<p><b>Mediatisation and/or Self-mediatisation in the Era of Social Media</b>  <i>Chair:</i> Robert Imre</p> <ul style="list-style-type: none"> <li>• Elena Makarova: Mediatization of the ruling regime and opposition: case of Russia</li> <li>• Katarzyna Gad: Using new media by the heads of the state of the European Union member countries</li> <li>• Andreea Mogoş: The self-representations of the Romanian politicians on Facebook. Roles, frames and social media engagement</li> <li>• Norbert Merkovity: Self-mediatisation and Populism: The rise of Attention-based Politics in Hungary</li> </ul>	Room 5



15.45–16.00 *Coffee break*16.00–17.30 **Thematic session**

<b>T 21</b>	<p><b>Digital Literacy and Inclusion III.</b>  <i>Chair:</i> István Zsigmond</p> <ul style="list-style-type: none"> <li>• Gyöngyvér Tóké: The Influence of Parental Mediation Strategies on Romanian Young Children’s Digital Practices</li> <li>• Neha Hooda: The Virtual Child: Indian Children in Virtual and Geographical Spaces</li> <li>• Orsolya Gergely: Getting smarter? The szekler teenagers, their parents and teachers in the smartphone era.</li> <li>• Rozália Klára Bakó: Digital Literacy and Parental Mediation</li> </ul>	Room 1
<b>T 22</b>	<p><b>Journalism Under Pressure- Journalism as a profession</b>  <i>Chair:</i> Epp Lauk</p> <ul style="list-style-type: none"> <li>• Tina Bettels-Schwabbauer, Annamária Torbó: Journalism education in Germany, Hungary, Portugal, and Romania: A call for change</li> <li>• Róbert Takács: Journalism and Press/Media Control under the Kadar Era</li> <li>• Attila Bátorfy: Rethinking Public Service Journalism</li> <li>• Dominika Popielec: A Concept of Investigative Cross-Border Journalism. The Essence and Functioning of the Vsquare Project in the Visegrad Region</li> </ul>	Room 2
<b>T 23</b>	<p><b>Populism II.</b>  <i>Chair:</i> András Bozóki</p> <ul style="list-style-type: none"> <li>• Andras Toth: Crisis of Globalization and Economic Nationalism: Understanding the Rise of Populist Nationalist Right and Moving away from the European Model in the European periphery</li> <li>• Alban Zeneli, Dren Gërguri, Gëzim Qerimi: Kosovo’s path towards the EU and Populism in 2017 General Election</li> <li>• Marius Mircea Mitrache: The Influence of Romanian Populism on the Political and Media Landscape. An Electoral History and Discourse Analysis (1990-2012)</li> <li>• István Hegedűs: Hard Populism, Radicalised Political Communication, Politics of Fear: Towards a New Phase of the Orbán-regime?</li> </ul>	Room 3

## 16.00–17.30 Thematic session

<b>T 24</b>	<p><b>Digitalization and Politics</b>  <i>Chair:</i> Csaba Fazekas</p> <ul style="list-style-type: none"> <li>• Marton Bene: Political communication on Facebook during the Hungarian General Election Campaign</li> <li>• Michal Jacunski: Digitalization and party life. A study of party members and party structures in Poland.</li> <li>• Flavia Țăran: The digital ambassadors: a view on how cultural exchanges on Reddit outline the national identity of Eastern-European countries</li> <li>• Sándor Fekete: Broadband Terror</li> </ul>	Room 4
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**17.30–17.45** *Meeting at the Entrance Hall*

**18.00–20.00** *Reception – Greetings by Ottó Berkesi, councilor, responsible for the relations between the Univ. and the City Council (Mayor's office)*

**20.00–22.00** *Szeged by Night (max 40) or*

**21.00–24.00** *Night Bath at Anna Bath*

1 June 2018 (Friday)

9.00–10.30 Thematic session

<p>T 25</p>	<p><b>Digital Literacy and Inclusion IV.</b>  <i>Chair:</i> Rozália Klára Bakó</p> <ul style="list-style-type: none"> <li>• Anett Árvai: The Impact of Introducing E-Governance on Marginalized Social Groups: Social and Spatial Dimensions</li> <li>• Annamária Neag: Disengaged participation: the case of unaccompanied refugee children</li> <li>• Tamás Pongó: How to define and refine cyberbullying?</li> </ul>	<p>Room 1</p>
<p>T 26</p>	<p><b>Politics, Music and a Diva: Spaces of Entertainment</b>  <i>Chair:</i> Norbert Merkovity</p> <ul style="list-style-type: none"> <li>• Csaba Toth: Democracy and Dictatorship in Mainstream Science Fiction Universes</li> <li>• Robert Imre: The Politics of The Expanse: Neverending Great Game</li> <li>• Madis Järvekülg: From institutionally embedded ‘serious’ to individualized ‘popular’: a report on the values and attitudes in Estonian music criticism</li> <li>• Adrián Lips: The implementation of the Hollywood Formula in Hungary: The Diverse Understandings of the Karády-phenomena between 1938 and 1948</li> <li>• Daniël Jurg: Beyond Postmodern Political Satire</li> </ul>	<p>Room 2</p>
<p>T 27</p>	<p><b>Discursive sense of place: time-space (de)compressions in the times of uncertainty</b>  <i>Chair:</i> Jacek H. Kołodziej</p> <ul style="list-style-type: none"> <li>• Agnieszka Szymańska: Diversity of European discourses and time-space cohesion of European Union</li> <li>• Bartłomiej Łódzki, Justyna Arendarska: War games and discourses: Polish media and the threat for Polish territory during manoeuvres ‘Zapad 17’</li> <li>• Jacek H. Kołodziej: Polishness in the discourse of Jarosław Kaczyński: the aspect of time and space disturbances</li> <li>• Michał Bukowski, Joanna Grzechnik: Urban time-space decompression: discursive perspective on urban social movements</li> </ul>	<p>Room 3</p>

9.00–10.30 Thematic session		
<b>T 28</b>	<p><b>Spatial Experience and Mediated Places in Central and Eastern European Television Fiction</b>  <i>Chair:</i> Gyula Maksa</p> <ul style="list-style-type: none"> <li>• Anna Keszeg: Silent Valleys and Noisy Cities, Cultural Geography of Romania through Romanian HBO Series</li> <li>• Péter Mészáros: Space as sign in HBO series trailers</li> <li>• Sándor Kálai: Crime Spaces – The Representation of Crime in Eastern European HBO Series</li> </ul>	Room 4
<b>T 29</b>	<p><b>Activism, Communication and Locality</b>  <i>Chair:</i> Mihály Szilágyi-Gál</p> <ul style="list-style-type: none"> <li>• Maria Subert: Reconsidering the Hungarian Roma Fresco Village as physical political space and communicative space: Counter/emancipatory visual narratives as non-violent strategy in liberating Roma</li> <li>• Emilia Barna: Sexual harassment in the cultural industries in Hungary: media analysis and a creative labour perspective</li> <li>• Anna Szwed-Walczak: The political communication of the Polish national movement in social media.</li> </ul>	Room 5

**10.30–10.45** *Coffee break*

## 10.45–12.15 Thematic session

T 30	<p><b>Public discourses and the struggle for credibility on online SNS in contemporary Romania</b>  <i>Chair:</i> Hanna Orsolya Vincze</p> <ul style="list-style-type: none"> <li>• Mihnea Stoica: Voices of Europe’s “Second Speed”: Populism in the East</li> <li>• Meda Mucundorfeanu: The Official Communication of the Main Romanian Political Parties and Political Leaders during a Non-Election Year, in the Context of Protests</li> <li>• Andreea Voinea, Anișoara Pavelea, Lorina Culic: Cyberfeminism in Romania: #MeToo and its effects on cyberspace behavior</li> <li>• Delia Cristina Balaban, Maria Mustatea, Sorana Constantinescu: Credibility and Sharing of Fake News on Facebook</li> <li>• Radu Meza, Andreea Mogoș, George Prundaru: Government funded International Media on SNS in the Age of Computational Propaganda. A Case Study on Romanian Language Contents</li> </ul>	Room 1
T 31	<p><b>Social Media within V-4: A Comparative Analysis</b>  <i>Chair:</i> Andrej Školkay</p> <ul style="list-style-type: none"> <li>• Andrej Školkay: Social Media in Slovakia and the Czech Republic: Research Agendas</li> <li>• Tomasz Anusiewicz, Andrej Školkay: Social Media in Poland: Research Agendas</li> <li>• Gergő Hajzer, Andrej Školkay: Social Media in Hungary: Research Agendas</li> </ul>	Room 2
T 32	<p><b>The Politics of Space and Contemporary Media</b>  <i>Chair:</i> Robert Imre</p> <ul style="list-style-type: none"> <li>• Réka Brigitta Szaniszló: Diaspora Diplomacy</li> <li>• Balázs Kiss: Vertical to Horizontal to Central. Space Metaphors in Hungarian Politics for the Last Thirty Years</li> <li>• Jan Pleszczyński: A priori, Ratiomorphism, and Agency in Contemporary Communication</li> <li>• Tiago Quiroga: Time, mediatization and epistemological otherness in the context of 'Information Society'</li> <li>• Sanna Ryyänen: Yes, But Is It Racism?</li> </ul>	Room 3

## 10.45–12.15 Thematic session

T 33	<p><b>Understanding digital space beyond web analysis</b>  <i>Chair:</i> Prof. Michał Jacuński</p> <ul style="list-style-type: none"> <li>• Agnes Buvar: The role of typical advertising knowledge in the recognition of new advertising formats</li> <li>• Sohail Dahdal: Interactive Documentaries as Immersive Digital Space</li> <li>• István Kósa Blanka Bálint, Andrea Sólyom, Zoltán Ambrus, Csilla-Dalma Zsigmond: Avoidance Attitude Towards Visual Material? Effects of Camcorder Symbol, Informational Utility, Individual Verbal and Imaginal Traits on Selective Exposure to Online Headlines</li> <li>• Csilla Herendy: How to Research People’s Expectations of Websites? Mental Models and Participating Observation as Usability Inspection Methods</li> </ul>	Room 4
T 34	<p><b>Social Media Watch of the Hungarian General Elections in 2018</b>  <i>Chair:</i> Péter Bence Stumpf</p> <ul style="list-style-type: none"> <li>• Tamás Szekeres: Facebook Activity of Individual Representative Candidates During the 2018 Hungarian General Elections: The Research Methods</li> <li>• Dóra Boldizsár: Facebook Activity of Individual Representative Candidates During the 2018 Hungarian General Elections: a Thematic Analysis of Facebook Posts about the European Union and the United Nations</li> <li>• Kornél Németh: Facebook Activity of Individual Representative Candidates During the 2018 Hungarian General Elections: Thematic Analysis of the Migrant Crisis in Facebook Posts</li> <li>• László Petrovzski: Facebook Activity of Individual Representative Candidates During the 2018 Hungarian General Elections: a Thematic Analysis of Facebook Posts Concerning George Soros</li> </ul>	Room 5

**12.15–13.00** *Closing of the Conference (Room 3)*

**13.00–14.00** *Lunch*

**15.00–17.00** *Sightseeing wine-tour with a Dotto Road Train in Szeged or*

**15.00–17.00** *Visit to the Pick Museum*