

Abstract

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Social Media in Hungary: Research Agendas

The aim of this contribution is, within general framework of the panel, to provide analysis and development of research agendas and roadmaps in Hungary, within Social Media with the aim to raise awareness about findings and research trends, thus helping to integrate and promote research and its findings within EU and beyond. The analysis includes about 10 parameters such as "relevance", social media types, key findings, recommendations, etc. The analysis covers 2013-2017 period. The analysis is based on a few hundred articles.