

Abstract

Anna Szwed-Walczak

**The political communication of the
Polish national movement in social
media**

The Polish national movement is divided into many smaller parties and organizations that are competing against each other. However, into the pre-election period they unite in order to receive the support of the electorates. As a result of the parliamentary elections in Poland in 2015, the representatives of the National Movement Party obtained the mandates by starting from the Kukiz'15 electoral list. Despite leaving the Kukiz'15 Club, they are intensifying their activities, which are aimed at making the voters aware of their existence. The aim of the research is to indicate the levels of usage of social media by the representatives of the Polish national camp and the analysis of their discourse.