

**Abstract**

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**Digital Literacy and Parental  
Mediation**

The way parents use digital technology is both an influencing factor and a predictor of their children's digital practices (Terras and Ramsay, 2016). Our exploratory qualitative study, based on the empirical data collected in Central Romania from March to August 2016, and a desk research performed during 2017, led to the conclusion that most parents are unaware they are role models for their children (Bakó and Tóké, 2017). Parental mediation techniques are scarce and merely restrictive, rather than enabling a creative use of digital technologies.