

Abstract

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**The Influence of Parental
Mediation Strategies on Romanian
Young Children's Digital Practices**

In the daily routine of young children (0-8) the digital media is fully integrated. Young children's interactions with digital media mainly happen at home. "Parents are the main mediators of digital experiences of young children, and children learn directly from their help and support or by observation and imitation" (Marsh et al. 2017, 34). Bakó - Tóké (2018) also found parental mediation as an important factor to consider when understanding Romanian young children's digital practices. They highlighted the poor digital literacy of Romanian parents as required for active parental mediation of children's digital practices.

In our presentation we outline differences among digital practices of Romanian young children according to the parental mediation strategies of the internet (enabling, restrictive). As a theoretical background we use the typology of parenting mediation strategies of the internet developed by Livingstone et al. (2017).

In this presentation interviews with 4-6 years old children's parents and educators are used to explore the influence of the enabling and the restrictive parenting mediation of the internet on the digital practices of Romanian young children. As a

conclusion we stress out the need to enable parents to participate in the development of meaningful digital practices of their children.